

SYSTEM AND METHOD FOR SENDER INITIATED CACHING OF  
PERSONALIZED CONTENT

ABSTRACT OF THE DISCLOSURE

A method for sender initiated caching of personalized content is disclosed. In the preferred embodiment, the method includes receiving information from an access service provider about one or more users, wherein the received information includes information about the content preference of the users; and providing content to the access provider for caching in close proximity to the users, wherein the provided content is based at least in part on the content preference of the users, and wherein the content is provided for caching prior to receiving a request for content from the users. The caching of the content is preferably initiated by the sender of the content, for example the content provider.